

FIND YOUR DIRECTION

You know you want something different.

Maybe a new business. A side income. A career change. Or just some idea of what the hell to do next.

Start here. Answer these 10 questions as long as you want to. Rant, tell stories, whatever comes to mind; don't hold back! Then copy all of the highlighted text (questions, answers, and prompt) and paste into ChatGPT.

1. PULL

What do you keep coming back to, even after losing interest in other things?

If money were handled for the next two years, what would you spend your working time learning, building, creating, or doing?

2. STRENGTH

What do people regularly ask you for help with?

What feels easy or obvious to you that other people struggle with?

3. PROBLEM

What do you see people struggling with where you think, "This should not be this complicated"?

What do you wish someone had helped you understand five or ten years ago?

4. VALUE

What result have you already created that someone else might reasonably pay to achieve?

Where could one of your interests or strengths solve a problem people already spend money, time, or effort trying to solve?

5. FIT

If your next direction actually worked, what would you want an average working Tuesday to look like?

What are you absolutely unwilling to recreate from your current or previous work life?

USE AI TO FIND THE PATTERNS

Copy your answers into ChatGPT and add this all in the same message:

[Analyze my answers across Pull, Strength, Problem, Value, and Fit. Identify recurring patterns, contradictions, and overlaps. Give me 3 realistic directions worth exploring and explain why each fits my answers. Point out what is still uncertain or untested. Do not tell me I have discovered my “purpose.” Treat these as possibilities to explore, not conclusions.]